In this article published in the Public Administration Review, Rimon Partner Stephen Trachtenberg addresses the veracity and legitimacy of Higher Education rankings and how they work.

According to Dr. Trachtenberg, “U.S. News and other such ranking vehicles are not in the education business. Their vested interest is profit, selling a service. When colleges complain about the methodology used to establish the scorecard, the rankers simply tweak the formula, eliminating one category and adding another. The results rarely change: the top 50 are more or less the same each year—no school goes up or down and the results demonstrate marginal differences at best.”

“I have publicly debated the editor of the U.S. News rankings. We went head to head: he defended the methodology, and I defended the illusion he presents. On his side, the public deserves to learn the truth about the world of higher education, and for me, the populace deserves not to be fooled.”

Click here to read the full article published in the Public Administration Review (Vol. 76, Iss. 5, pp 803-804. © 2016 by The American Society for Public Administration.)

More about Dr. Trachtenberg here

RELATED
Washington DC Hall of Fame Society Inducts Rimon Partner Stephen Trachtenberg

Rimon’s Stephen Trachtenberg Speaking at the National Academy of Public Administration: “Enhancing Academic-Practitioner Exchange and Collaboration”

Higher Education Leadership During Rapid Legal Change, by Rimon Partner Stephen Trachtenberg

Rimon’s Stephen Trachtenberg and “The Importance of Mentorships in Higher Education”

Universities and Endowments Partner, Stephen Trachtenberg, for UK Times Higher Education: “Let the nibblers gorge themselves”

Rimon’s Stephen Trachtenberg for Higher Education: The First 25 Phone Calls a President Should Make the First Day on the Job

KEYWORDS
academic rankings, higher education, higher education rankings, the american society for public administration